

# MediaScreen XL Graphic Specifications

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Color mode should be CMYK  
Resolution should be 100-200 dpi at final size  
Files should be built at 25%, 50% or 100% to scale  
1/2" bleed (top and sides) at 100%  
6" bleed on bottom (will not be visible)  
All fonts should be converted to outlines or included  
Printed layout or PDF file must be included

We recommend all text/logos be created or placed as "vector" art

Please specify all critical colors as PMS solid colors from the swatch pallets. Leave as PMS colors, do not convert to CMYK equivalents.

Remember to include any linked files that are not embedded

We accept files saved as .jpg, .tif, .eps and .pdf

We can accept native files created in:  
Adobe Illustrator (.ai)  
Adobe Photoshop (.psd)

Quark, In-Design and all other formats should be saved as .eps or .pdf. We do not accept Quark or In-Design native files

Files may be uploaded to our FTP site (call for info), sent via email (under 5mb only) or sent on DVD or CD

